

CASE STUDY COMPETITION

Portorož | Slovenia

14th - 21st March 2024

**University of Maribor,
Faculty of Organizational Sciences**



Univerza v Mariboru

Fakulteta za organizacijske vede

**43rd INTERNATIONAL CONFERENCE ON
ORGANIZATIONAL SCIENCE DEVELOPMENT**

**GREEN AND DIGITAL TRANSITION – CHALLENGE OR
OPPORTUNITY**

20th – 22nd March 2024 | Portorož, Slovenia

Dear students & mentors!

We are pleased to invite you to our traditional international student case study competition which will take place in Portorož, Slovenia.

The concept of a case study is a methodologically and educationally oriented challenge, aimed at integration of different theoretical concepts and situations from the real business environment, in other words, a Case Study is a documented study of specific real-life situations, used as a training tool, where students are required to analyze the prescribed case and present their solutions to the company representatives. For this reason alone, the Case Study methodology allows participants a detailed insight into a practical business-oriented problem of a studied organization or a company, through diverse discussions as a method of active learning, which promotes the implementation and development of critical and creative thinking needed in the field of management.

But case study competition isn't just a competition. It is a chance to present yourselves as an active part of student community, meet new people and employees (or company representatives) and learn new valuable skills.

In this document, please find **general information** about our event and some **preliminary data** for application.

What can we offer?

- Possibility of gaining new skills and knowledge.
- An option to meet company representatives and to present your skill set.
- Receiving a certificate of attendance that you can use in your resume.
- You are excused of paying any application fees.

Time and duration

- **From 14th to 21st March 2024.**
- On Thursday 14th March 2024 case giving company will present their company and this year's case study problem via online tool MS Teams.
- You will have one week to develop a solution, so on Thursday 21st March 2024 each team will present their solution in Portorož, Slovenia.
- The winners of the competition will be announced on the last day of the competition (21st March 2024) in Portorož, Slovenia.
- You will receive the exact agenda after your registration.

Rules and guidelines

- Teams that apply for the competition must consist at least 4 students and maximum 6 students.
- You will be presenting your solutions in English.
- At the beginning of the competition participants will be presented with the rules of case study competition (in details) and the key frameworks of a business-related problem from Slovenian company that is a sponsor of the competition.
- Students have one week to solve the problem/s.
- You can apply for the case study by **March 4th, 2024**, via the **form** published on the website.

- Conference website: <https://konferenca.fov.um.si/en/about-conference/student-case-study-competition/>

- Application form:



In case you need any help or if you have questions

Your **primary assigned** contact: Marina Dežman
Telephone number: +386 31 374 799
Email address: marina.dezman@um.si

Your **secondary assigned** contact: Career Center of the Faculty of Organizational Sciences
Telephone number: +386 4 23 74 245
Email address: karierni.fov@um.si